

preferred



alternative



**project**

Karcher Senior Living  
Logo Mark

**job number**

24-17301

**date / version**

July 24, 2024

**notes:**

font: Quincy CF Bold, Raleway Bold  
dark purple: CMYK 72/70/30/12 (Matching PMS 5275 C)  
light purple: CMYK 42/58/26/2 (Matching PMS 5145 C)  
dark orange: CMYK 14/61/52/0 (Matching PMS 4053 C)  
light orange: CMYK 4/45/55/0 (Matching PMS 472 C)



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