

preferred



alternative



**project**

Bedford Post Acute  
Logo Mark

**job number**

24-17938

**date / version**

October 24, 2024

**notes:**

font: Proxima Sera, New Hero  
dark blue: CMYK 100/75/31/14 (Matching PMS 7693 C)  
light blue: CMYK 68/25/0/0 (Matching PMS 2171 C)



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